

**Students will be
better placed to:**

- Understand the realities of the job market and the opportunities available
- To make informed choices
- Find out about new jobs, career paths and industries they had not considered
- Identify skills and qualifications employers need
- Engage with employers
- Have a practical insight into employment through employers.

**Above all inspiring activities give
students clear information and prepares
them for the world of work.**



**Support young people
of today to make
the right career choices
for tomorrow**

Contact Us:

inspiringwestmidlandsNCS@prospects.co.uk

Meera Kotak

meera.kotak@prospects.co.uk
Tel: 07790 807970

Sonia Kumari

sonia.kumari@prospects.co.uk
Tel: 07773 572457

Inspiring Your Students

To Unlock Their Potential



What is the Inspiration Agenda?

The Inspiration Agenda is a new government initiative that is available free through the National Careers Service. It will broker relationships between employers, schools and colleges to enable inspiring employers to excite the next generation about their sector, career and jobs.

Through a range of activities it will help enhance the careers education and guidance schools and colleges provide.

What are Inspiring activities?

Inspiring activities are engaging interactions between employers or organisations and young people. They are informative, insightful and relevant to the career choices young people are faced with.

What role does the National Careers Service play?

We will provide a brokerage service to establish sustainable links between schools, colleges, employers and inspirational organisations within the local community.

What is the menu of offer?

These are examples of the types of activities that can be provided by employers and inspiring organisations.

Menu of Offer:

- Inspiring Talks
- Employer presence at a careers fair
- Labour Market Insight Talks
- Visit to employer workplace
- Workshops at school or college
- Advice on apprenticeships and qualifications
- Careers talks and presentations
- Work tasters.

The Benefits to Schools and Colleges

- Students become more informed to make better career choices
- Inspiring activities can help achieve your CEIAG requirements for Ofsted, and help young people make informed decisions about their careers
- Gain sustainable links to local employers
- Stay connected to the local community and its economic needs
- Young people, teachers and careers professionals will develop their understanding of the job market
- The Inspiration Agenda can help young people at risk of not continuing into education, employment or training.

Inspiring activities aim to lift young people's aspirations